

UNIVERSITY OF MACERATA
Department of Education, Cultural Heritage and Tourism

Tourism and destinations in turbulent times

8th International Seminars' Week

30 November – 4 December 2020

Link to the virtual room: <http://bct.unimc.it/it/webinar>

*note for UNIMC students: students are kindly asked to indicate their name, surname and registration number when joining the virtual room

GUEST LIST

Professor Anita Talaja | University of Split, Faculty of Economics, Business and Tourism (Croatia)

Dr. Bharti Gupta | Assistant Professor | Central University of Jammu, Department of Tourism & Travel Management (India)

Dr. Tomislav Ivanjko | Assistant Professor | University of Zagreb, Department of Information and Communication Sciences, Faculty of Humanities and Social Sciences (Croatia)

Dr. Diane Dodd | President | International Institute of Gastronomy, Culture, Arts and Tourism (Spain)

AGENDA

Monday 30 November 2020

9 am – 11 am | *Strategic management in tourism: context and content*

Professor Anita Talaja | University of Split (Croatia)

11 am – 1 pm | *Understanding the Basics of Conducting Qualitative Research in Tourism Studies*

Dr. Bharti Gupta | Central University of Jammu (India)

4.30 pm - 7.30 pm | *Artificial intelligence, blockchain, Open and Linked data, Crowdsourcing and gamification: the impact of evolving disruptive technologies on heritage sector and private lives – topics 1-2*

Dr. Tomislav Ivanjko | University of Zagreb (Croatia)

Tuesday 1 December 2020

9 am – 12 am | *Artificial intelligence, blockchain, Open and Linked data, Crowdsourcing and gamification: the impact of evolving disruptive technologies on heritage sector and private lives – topics 3-4*

Dr. Tomislav Ivanjko | University of Zagreb (Croatia)

4 pm – 6 pm | *Strategic management in tourism: context and content*

Professor Anita Talaja | University of Split (Croatia)

Wednesday 2 December 2020

11 am – 1 pm | *Understanding the Basics of Conducting Qualitative Research in Tourism Studies*

Dr. Bharti Gupta | Central University of Jammu (India)

3 pm – 5 pm | *Building a new sustainable tourism offer based on intangible heritage, gastronomy, culture and creative experiences*

Dr. Diane Dodd | International Institute of Gastronomy, Culture, Arts and Tourism (Spain)

Thursday 3 December 2020

9 am – 11 am | *Strategic management in tourism: context and content*

Professor Anita Talaja | University of Split (Croatia)

11 am – 1 pm | *Understanding the Basics of Conducting Qualitative Research in Tourism Studies*

Dr. Bharti Gupta | Central University of Jammu (India)

3 pm – 5 pm | *Building a new sustainable tourism offer based on intangible heritage, gastronomy, culture and creative experiences*

Dr. Diane Dodd | International Institute of Gastronomy, Culture, Arts and Tourism (Spain)

Friday 4 December 2020

3 pm – 5 pm | *Building a new sustainable tourism offer based on intangible heritage, gastronomy, culture and creative experiences*

Dr. Diane Dodd | International Institute of Gastronomy, Culture, Arts and Tourism (Spain)

Direzione e coordinamento scientifico/ *Management and scientific coordination*: prof. Simone Betti, prof. Alessio Cavicchi
Comitato scientifico / *Scientific Committee*: prof. Alessio Cavicchi, prof.ssa Flavia Stara, prof.ssa Mara Cerquetti, prof. Pierluigi Feliciati